

KOLMEYA INNOVA SUMMIT 2021 REGULATIONS AND PRIVACY POLICY

ABOUT THE EVENT

1.1 Kolmeya Innova Summit 2021 is organized by MOVIMENTO **JUNTA RIO PELA SAÚDE – MJRS**, located at Rua Capitão Salomão Nº 36, Humaitá District – Rio de Janeiro/RJ, Postal Code: 22271-040, National Registry of Legal Entities nº. 14.727.639/0001-88, from now on simply denominated “INICIATIVA FIS”.

1.2 KOLMEYA INNOVA SUMMIT 2021 Is a digital event with lectures about the healthcare sector addressing innovation and technology issues.

1.3 KOLMEYA INNOVA SUMMIT 2021 will be online and free on May 3rd, 4th, 5th, 6th. To access the content, you must do a previous registration on the event through the website. www.kis21.org.br.

ABOUT THE PARTICIPATION IN THE EVENT

2.1 Once your registration is complete, you confirm that you are fully following all the terms of this regulation and agree to comply with the conditions herein established, being aware that the non-compliance with any rule described in this regulation will result in immediate cancellation of your participation in the event, as well possible applicable penalties may be applied.

2.2 It is indispensable the correct, adequate, and complete filling of the data requested at the time of registration. All given data may be checked and any false and/or inaccurate data or information can make impossible your registration.

2.3 Audio and Video recordings and transmissions are not allowed in any time or situation during or after the event, under penalty of a non-compensatory fine in the amount of R\$ 200,000.00 (Two hundred Thousand Reais) without prejudice to indemnification for losses and damages.

2.3.1 Regardless of the penalty provided on item 2.3, you – the participant of the event – recognizes that, in case of violation of item 2.3, as well the copyright inherent to the event, the INICIATIVA FIS, as well as the copyright holder has the prerogative of preventing the practice of audio and/or video recording and broadcasting of any content of the event, this situation which can trigger civil and/or criminal liability of the offender, under terms of Law 9.160 / 1998, as well as in articles 186 and 927 of the Brazilian Civil Code and article 184 of the Brazilian Penal Code.

2.3.2 Any transmission needs, outside the spaces authorized by the event organization, must be formally validated and authorized before the events start. The authorization must be in writing.

2.4 The participant, expressly authorizes INICIATIVA FIS, by accepting this Privacy Policy, especially item 4, to use your data under the terms of the Brazilian General Data Protection Law (LGPD - Law 13.709/2018).

2.4.1 Data sharing between INICIATIVA FIS and event sponsors will happen according to Law 13.709/2018, being the entire responsibility of the sponsors to use data according to the Law depicted in this regulation. INICIATIVA FIS is exempt from any responsibility in case of data violations by the sponsors.

2.5 The participant hereby authorizes INICIATIVA FIS, to use your name, images, the sound of your voice, as well any representations of the participant's personality and other personal characteristics, for display and re-display its participation in the event without any limits of times, in the national and international territory at any time.

2.6 This regulation does not grant to the participants any copyright or ownership of intellectual and industrial rights belonging to the other party. The participants agree and acknowledge that, in case of a violation of copyright inherent to other participants, INICIATIVA FIS, as well as the rights holder copyright, has the prerogative to prevent such practice and situation, which depending on the case and its particularities, may give rise to civil and/or criminal liability of the offender, under terms of the Law 9.160/1998, as well as in articles 186 and 927 of Brazil's civil code and article 184 of the Brazilian criminal code.

ABOUT THE EVENT SCHEDULE

3.1 Lectures, speeches, and other presentations may have time and/or day changes according to the compatibility of the speaker's agenda or any other reason that may occur, without any liability to INICIATIVA FIS of prior notice about schedule changes.

3.2 KOLMEYA INNOVA SUMMIT have no interference or responsibility for the featured content or opinions by its speakers, presenters, and sponsors, being legally exempt from any third-party complaints about offensive content.

3.3 INICIATIVA FIS does not guarantee or assure, either expressly or implied, about the integrity, reliability, or accuracy of the information presented.

3.4 Every offer, disclosure actions, advertisements, or activities carried out by any of our sponsors are entirely an exclusive responsibility of the sponsor, and the event and INICIATIVA FIS are not responsible for the acts performed by them, even at the time of the event. Sponsors will be able to receive the personal data of the participants, through technological resources or forms available at the Event (ex: Responses provided by the participant and/or QR Code scanning of the products and content of the sponsors), under terms of this Privacy Policy. The participants themselves must include all data in the available forms to send to sponsors who so wish. Data sending will be done under the Law LGPD - Law 13.709/2018 with the Participant's data only

may be sent upon acceptance of this Privacy Policy and the express acceptance to be given in the respective collection form.

3.5 Participants who have complete the entire registration form and opted to receive communications, expressly authorized under the terms of this privacy policy the receipt of newsletters about offers and products from INICIATIVA FIS and its partners, through any means as e-mail, telephone, SMS, letters, Whatsapp messages, Telegram messages or any other messaging application.

PRIVACY

4.1 Your data privacy is very important to us, and it is our company policy to respect the confidentiality of people's information. This policy stipulates how INICIATIVA FIS processes personal data taking place in compliance with current laws and regulations.

4.2 Our Privacy Policy is regularly reviewed to ensure compliance with new laws, regulations, and technologies so that it reflects any change to our operations and business practices.

4.3 This Privacy Policy applies to the processing of personal data, eventually collected before, during, and after the event.

4.4 For the event registration, you must fill out the following data:

Full name:

Age:

E-mail address:

4.5 We may collect your data for the following purposes:

a) For account creation on the platform:

We have to verify your identity to validate you as a customer. Your data is necessary to enable your access to our digital platform and published content so that we can be able to provide our services and comply with our contractual obligations. When registering for KOLMEYA INNOVA SUMMIT 21 the participant is registering on the TRST connection platform, owned by INICIATIVA FIS. TRST will be the transmission platform for all the Events, and your account can be deleted at any time.

b) For commercial purposes

For commercial purposes

We may use your personal data and contact you to offer products and services from INICIATIVA FIS, and ensure that you are up to date on opportunities.

c) For advertising purposes

We may need to use your data to communicate with you by any means described above in clause 3.5. By agreeing to this policy, you agree to receive information and/or

messages with an advertising nature, through channels accessible and informed in your data

4.6 The data-informed will not be shared with a third-party, except in these cases:

to meet any needs, under the law, rules, or applicable regulations;

before the existence of a disclosure obligation;

if our legitimate business interests require disclosure; or

at the customer's request, with his consent.

4.6.1 If it occurs, the third parties which received the shared data to perform the contracted services must do the processing data under all legal obligations.

4.6.2 As part of the purposes mentioned above, we may disclose your data to:

Third-parties such as payment service providers, specialized commercial consultants hired for administrative, financial, legal, security, research, and other kinds of services;

4.7 Your personal information will be used in the Brazilian national territory and in countries that have similar and equivalent legislation. Also, we maintain specific clauses to ensure the correct treatment of information and to maintain the process under Brazilian laws and regulations.

4.8 We have implemented reasonable measures to protect your personal information against physical, administrative, and technical problems, such as unauthorized use and disclosure. For example, we encrypt or anonymize confidential and personal information/data. We also demand from our suppliers fully data protection from unauthorized access, use, and disclosure.

4.9 For the proper treatment of the participant's information or for any other valid reason for withholding information, your data will be kept for as long as we deem necessary.

4.10 If you wish to make a query or a consult regarding your data that is processed in our environment, access the user area on our website. The purposes on which data processing is handled are described in this document. In case of any other questions, send us an e-mail at contato@fis.org.br

4.11 Any changes to your data can be done by accessing the user area on our website.

4.12 if you no longer want us to process your personal information, access the user area on our website and request to close your account.

4.13 The Data Protection Officer: We have a data protection officer who inspects issues related to this Privacy Policy in case of any questions about how to consult your personal information or another request as an account holder, please contact us by the e-mail address: contato@fis.org.br

4.14 Your personal information may be disclosed if requested by the rules, regulations and if we believe at any time that such disclosure is necessary to protect our rights and comply with procedures, court orders, judicial orders, as a result of reported legal processes or to be following government orders and regulations. We are not responsible for the misuse or losses of personal data that we do not have access to or control over it. We are also exempt from any liability for illegal and unauthorized use of this information, such as the misuse or diversion of your access credentials, negligent or malicious conduct as a result of acts or omissions on your part, or someone authorized on your behalf.

ADDITIONAL INFORMATION

5.1 It is strictly forbidden to share the link that gives access to the event as well as the use of the link access for promotional and institutional purposes, without the express and written consent INICIATIVA FIS, under penalty of a fine in the amount of R\$90,000.00 (Ninety Thousand Reais) without prejudice to any subsequent claim in the form of compensation or indemnity.

5.2 The account holder expressly declares that he/she has read, understood, and agreed with these Regulations and is fully aware of the rights and duties described herein.

5.3 It is now established that INICIATIVA FIS and all the participants fully comply with the principles and guidelines established by the National Pact for Eradication Slave Labor, agreeing to comply and enforcing, as the case may be, with (a) respecting employees' rights of free association and collective bargain; (b) respect and promote diversity, abstaining from all forms of discrimination, ensuring that no employee, supplier, partner, and the customer will receive discriminatory treatment because of race, skin color, ethnic origin, nationality, social condition, age, religion, gender, sexual orientation, physical, mental or psychic disorder, marital status, opinion, political guideline, among other; and (c) support the eradication of sexual exploitation, as well curbing sexual and moral harassment in its workforce.

5.4 It is hereby agreed that the court of Rio de Janeiro Capital will have jurisdiction over any action arising out of this regulation and privacy policy.